



AgExport Connections Services



Exporter Assistance - <http://www.fas.usda.gov/agexport/exporter.html>

The Web site includes information for new and existing exporters on creating an export plan, identifying markets, requirements and certifications, channels of distribution, exporter guides and more.

Features on this Web site include:

Buyer Alerts - <http://www.fas.usda.gov/agexport/bainfo.html>

- The Buyer Alert service is a proven way to inform foreign buyers about the products and U.S. company.
- In 2003, more than \$21 million in verified sales are attributed to this service.
- Buyer Alerts is a biweekly newsletter distributed directly to foreign buyers via e-mail that allows a "For Sale" ad to be read in more than 100 countries by over 10,000 importers worldwide. Ads are published in English and Spanish. To view a sample visit <http://www.usdabuyeralerts.com>.
- Each announcement in the newsletter provides a product description, offer terms, and information about the company.
- There is a \$15 service fee per announcement. Money orders, checks and credit card orders accepted.

Trade Leads - <http://www.fas.usda.gov/agexport/tleadsinfo.html>

- Trade Leads offer U.S. exporters timely information on foreign buyers who are seeking U.S. products.
- Each year more than \$12 million in verified sales are attributed to this service.
- A typical trade lead provides the foreign buyer's name, address, phone, fax and e-mail address; name of product, quantity and quality needed; packaging and labeling requirements, if any; type of quotation required; and bank reference and address.
- Trade Leads are received electronically from USDA's overseas offices and promptly made available to U.S. exporters via e-mail daily.
- There is no fee for this service for either foreign buyers or U.S. exporters.

Foreign Buyers List - <http://www.fas.usda.gov/agexport/forbuy.html>

This service offers information on more than 25,000 foreign buyers of agricultural, fish and forest products in more than 80 countries. Foreign Buyer Lists provide information on each firm such as contact person, address, telephone, FAX, and type of product(s) imported.

- Foreign Buyer Lists are available in either of two formats: hard copy and labels (name and address only).
- Available by product for a specific country. (All known buyers of a specific product identified in a specific country).
- There is a \$15 service fee for each list. Money orders, checks and credit card orders accepted.

U.S. Suppliers List - <http://www.fas.usda.gov/agexport/ussuppinfo.html>

The U.S. Suppliers List is a searchable database on FASOnline of over 3,500 U.S. exporters and their products (over 500 product categories), used by USDA/FAS to help facilitate connecting potential foreign buyers with U.S. suppliers.

- The database is used by more than 100 USDA/FAS Overseas and Washington offices, to help export agents, trading companies, importers and foreign buyers locate U.S. suppliers. It is also used to recruit U.S. exporters to participate in market development activities sponsored by USDA and federal export programs.
- There is no fee for this service for either foreign buyers or U.S. exporters.
- Companies that provide a valid e-mail address will receive Trade Leads by specific products.

Export Directory of U.S. Food Distribution Companies - <http://www.fas.usda.gov/agexport/Directory/Main.html>

The Export Directory of U.S. Food Distribution companies provides a list of U.S. suppliers of mixed containers of grocery and/or food service products to potential foreign buyers. This directory is made available on FAS "Buying U.S. Products" and to FAS offices worldwide. There is no fee for this service for either foreign buyers or U.S. exporters. FAS requests that only companies which offer "mixed containers" register for this service.

Foreign Agricultural Service Marketing Events Calendar - <http://www.fas.usda.gov/scripts/agexport/EventQuery.asp>

- The purpose of this calendar is to help suppliers of U.S. agricultural, fishery and forest products penetrate foreign markets.
- The calendar contains a variety of international promotional activities, from major trade shows to smaller events such as store, hotel and catalog promotions organized by FAS offices overseas.
- Events supported by State Regional Trade Groups (SRTG) are also listed.
- Selected trade shows receive significant support from the FAS.
- Information on U.S. trade shows with international buyers in attendance can be found at <http://www.fas.usda.gov/agexport/tsinfo.html>.